

 **SOTHYS**
PARIS





Sothys, our differences



- I. A historic family business focused on excellence
- II. Natural active ingredients created by Les Jardins Sothys® (The Sothys Gardens).
- III. The science of results.
- IV. Made in France with eco responsible production.
- V. Our brand ambassador... the beauty therapist
- VI. The art of professional treatments
- VII. Sothys exclusively in beauty institutes, clinics and spas

The mythology.

Sothys was the name that the ancient Egyptians gave to the brightest star in the sky; she was perceived by the inhabitants of the land of Pharaohs as the jewel amongst jewels.
Men were fascinated by her brightness and her beauty.

During a heavenly night, Saturn met the young star Sothys; even Venus never seemed so beautiful. Their meeting was astonishing and Saturn was overwhelmed with passion for her; this threw the regular rhythm of the stars into confusion.

Venus could not bear the fact she was not anymore the most beautiful star in the sky. She took her revenge and Sothys fell into the dark of the night and disappeared. Saturn cried over forty days and forty nights and flooded the Earth.

During centuries, the world heard nothing about Sothys until the day when ... Sothys reappeared to deliver her secret to the Earth : she dedicated herself to women in order to preserve their beauty and happiness.
As a tribute, Men venerated her as a Goddess.





SOTHYS
PARIS

BRAND PRESENTATION



Since 1946, Sothys has represented French excellence in professional treatments for beauty institutes and spas.

Present in 120 countries, Sothys has an exclusively professional approach, which is practised by beauty therapists who are highly trained in the brand's treatments and techniques.

Choosing Sothys, one of the original brands from the world of beauty institutes and spas, means combining impeccable technology with an outstanding experience for the senses.

A brand that remains exclusively professional for over 70 years.

Sothys, one of the original beauty institute and spa brands, was created in 1946 during the new wave of French beauty.

Under the leadership of Dr Hotz, a spa treatment visionary and a keen Egyptologist, the first formulas were developed in 1946. Sothys, the name of a dazzlingly beautiful star from the legends of the Pharaohs, became the name of the brand.



1946.
Sothys founded by Dr Hotz.

—

1947.
Production of the first
biological serum ampoule.

—

1950.
Launch of Desquaderm, the
future Desquacrem.

—

1966.
Sothys acquired by the Mas
family.

—

1968.
First Sothys lifting facial,
the first Institute treatment. (IT)

—

1971.
Launch of the first make-up
range
« Modern make up »

—

1974.
Opening of export markets.
(Europe, USA then Asia).

—

1978.
Foundation of the Sothys
training school.

—

1985.
Opening of L'Institut Sothys at
128, rue du Faubourg-Saint-
Honoré in Paris.

—

2001.
Premium Secrets de SOTHYS®
skincare range.

—

2004.
Sothys becomes the partner of
the Thermes de Spa.

—

2005.
Opening of L'Institut Sothys in
New York.

—

2006.
Opening of Les Jardins
Sothysi®n Auriac in Corrèze.

—

2009.
Anti-aging Intensive treatment
with patented Flax complex.

—

2015.
Intensive hydrating treatment
with the patented 1055 boletus
extract.

—

2016.
Creation of La Crème 128 in a
Bernardaud porcelain jar.

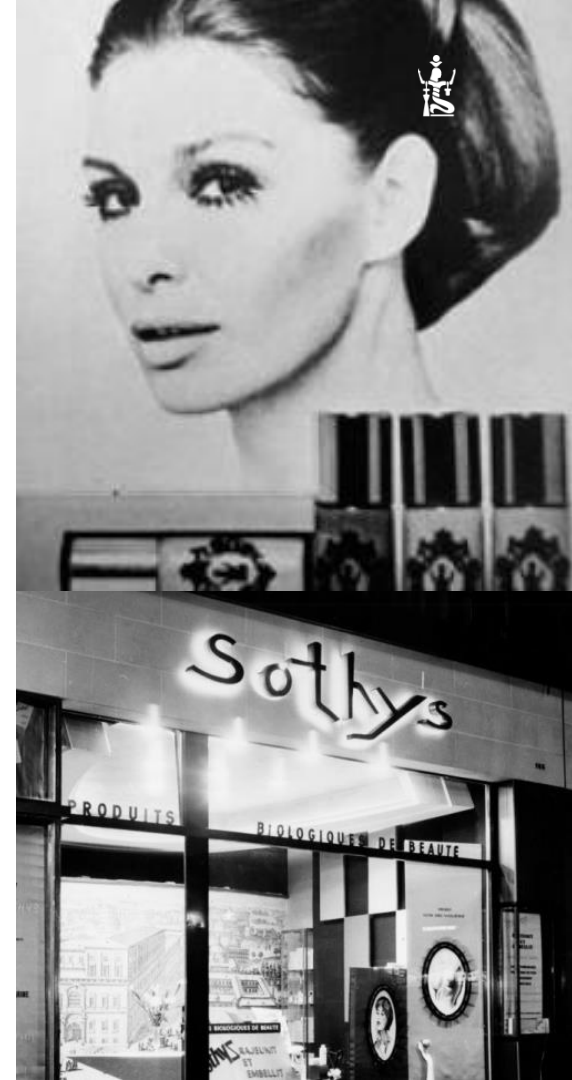
—

2018.
Creation of the Sothys
Athletics™ line.

—

2019.
Depolluting energizing Détox
Energie™ Intensive treatment

—



A family-run business.

Since 1946, Sothys has delivered unreserved luxury from generation to generation, in two key places that have played a historic role for the brand...

In the area of Corrèze, where the Mas family originated, known for its research and production units, administrative departments and Les Jardins Sothys®.

And in Paris, the home of Sothys international training centre and “L’Institut Sothys”, the brand's global showcase salon at 128 Fbg Saint Honoré (currently closed for renovation).





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The Inspiration of Nature.

Sothys Advanced Research is the foundation for the brand's scientific innovations.

Its purpose is to identify and **approve new active ingredients** inspired by Les Jardins Sothys®.

Sothys expertise is also furthered by valuable interaction with **universities**.

Respect for nature, use of the regional habitat, recovery of co-products from the environment... are all values which guide our Research.



Les Jardins Sothys[®], a source of inspiration.

As a strong symbol that expresses the respect the brand has for nature, Les Jardins Sothys[®] in Auriac (Corrèze) are a source of constant inspiration and bear witness to the brand's involvement in sustainable development.



“Although for many years, I devoted all my energy to Tokyo, New York and Singapore in order to develop Sothys, I thought constantly about Auriac, the green landscape of my Corrèzian garden, this magical place, which, well away from the century’s hustle and bustle, has always made me feel peaceful and rejuvenated... This is where meaning takes root...”

BERNARD MAS.
CEO AND FOUNDER OF THE SOTHYS GROUP
CHAIR OF THE STRATEGY AND SURVEILLANCE BOARD

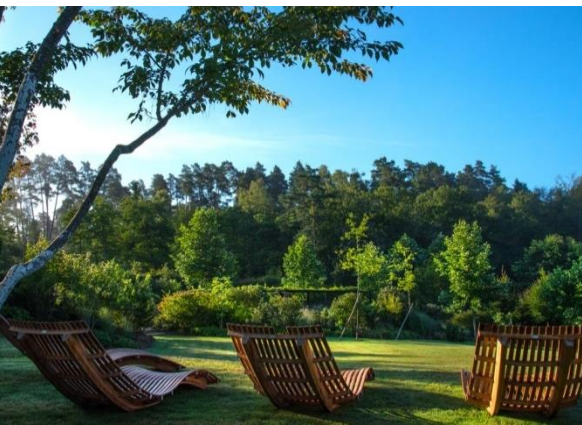


Nature, art & beauty...

Les Jardins Sothys®, an exquisite **Botanic garden** (covering four hectares in the middle of a 26-hectare forest park), opened in 2007. It was awarded the Jardin Remarquable label, and boasts a **fine dining restaurant** and a **Boutique**. This exceptional place now attracts over **12,000** visitors every year!



Les jardins 
SOTHYS
AURIAC EN CORRÈZE 



Star active ingredients.

FLAX SEED EXTRACT.

- Derived from Sothys
Advanced research

PRESCRIPTION
JEUNESSE™ EYE RANGE.

1055 BOLETUS EXTRACT.

- Patented active
ingredient
- From Green chemistry

HYDRATING YOUTH
RANGE

SOTHYS ROSE STEM CELLS.

- Active
phytomolecules

SECRETS DE SOTHYS®

SAFFRON FLOWER.

- Co-product and eco-
responsible extraction
process.

YOUTH RANGE

ORGANIC ELDERBERRY EXTRACT.

- Patented active
ingredient
 - From Green
chemistry
- DETOX ENERGIE™



Flax seed extract.

Skin protection and regeneration. Protect dermal structures and the skin barrier against external aggression.

- Derived from Sothys Advanced research
- Rich in sugars and inspired from glycobiology.
- Origin : France
- Green chemistry process (maceration)

→ PRESCRIPTION JEUNESSE™ EYE RANGE. (except for patches)



1055 Boletus extract.

PATENT
N° 1055097

Star active ingredient from Sothys Advanced Research

→ Hydrating and anti-ageing.

- Extracted from a mushroom derived from the Limousin biotope
- 8 years of research
- Obtained through green chemistry
- Certified French origin, manual harvesting
- Patented active ingredient
- Source of polysaccharides, vitamin B3 and antioxidant compounds



Sothys rose stem cells.

Genuine botanical treasure, the quintessence of Sothys rose stem cells → Active phytomolecules: polyphenols, sugars and proteins.

- PROTECT the dermal stem cells [new]
- REDUCE the premature ageing process caused by daily micro inflammation (inflamm'aging) [new]
- REACTIVATE the synthesis of components that are essential for the skin's youth and beauty.
- REGENERATE epidermal cells.
- LIMIT cell energy deficiencies.



RECHERCHE
AVANÇÉE
SOTHYS

SPECTACULAR
360 PRO-YOUTH
ACTION

PLUMPING,
FIRMING,
REGENERATIVE
SOOTHING
REVITALIZING

Saffron flower.

Draw out the best from the Saffron flower and extract the molecules with cosmetic benefits.

THREE YEARS OF RESEARCH:

- Expertise in plant development in south-west France
- Partnership with *CVA* and collaboration with the University of Limoges



PHOTO BY MOHAMMAD AMIRI



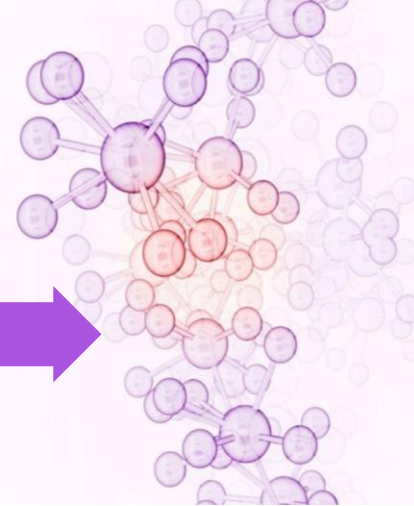
From the flower to the Sothys active ingredient.

**Grown in Quecy, a protected region
in the heart of nature, by 45 producers:**

- Recovery of a by-product
- Eco-responsible extraction process

ENVIRONMENTAL AGEING

OXIDATIVE STRESS

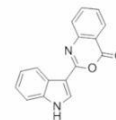


Retrait du pistil:
émondage



Fleurs émondées
utilisées par Sothys

Extrait de fleur
de safran



Organic eldeberry extract.

PROTECT AGAINST POLLUTION

- Protects the cells from pollution
- Improves cell cohesion and renewal
- Anti-radical effect

Inspired by our Jardins Sothys™, sourced from certified organic farming and extracted using green chemistry, this **exclusive Sothys active ingredient** was developed in collaboration with the CVA (Centre de Valorisation des Agroressources, which guides companies through the development of eco-extraction processes) and is the result of **four and a half years of research.**

ANTI-POLLUTION
PROTECTION

92%*

* In vitro testing of keratinocytes exposed to urban pollution.

PATENT
N° 1 8 5 3 8 9 8





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OUR COMMITMENT:

- THE INSPIRATION OF NATURE
THE RIGOUR OF SCIENCE
- HIGH QUALITY MANUFACTURING
- SOCIAL AND ENVIRONMENTAL
RESPONSIBILITY



Inspiration of nature and rigour of science.

In each of our innovations, we pursue the idea of responsible beauty that respects the skin and the environment.



We believe in new ideas, we believe in innovation.

Research and development are our key priorities.

25 expert biochemists, pharmacists and beauty therapists work at the SOREDEC Laboratory, the Sothys Group research centre.

Every year, an average of 35 new product formulas and 15 new make-up products.

Each formula takes a minimum of 24 months to be developed.



Development of the Sothys brand has been driven by its ability to stay true to itself while bringing new solutions to the changing world of beauty.

An expert Aesthetics unit.

The Beauty therapist has been the foundation of the Brand for more than 70 years.

Innovative professional solutions provide the difference that sets us apart.

We design our Treatment Protocols and Massage Techniques in the heart of an expert aesthetics unit, **a fully-fledged beauty institute.**

A professional art that sets Sothys apart.



Product effect claims that are scientifically proven.

Self-assessment by a consumer panel.

Experimental scoring by expert beauty therapists using 28 scales to mark the state of the skin.

Instrumental assessment by the expert aesthetics unit or by specialized service providers with high-precision certified devices:

- Aeva for 3D results
- Vioscan for smoothing/anti-wrinkle results
- Corneometer to measure hydration
- Cutometer to measure skin firmness
- Tewameter to measure the Insensible Loss in Water
- Colorimeter to measure the pigmentation of the skin
- Sebumeter to measure sebum





The rigour of Sothys science.

SENSORIALITY.

- **Sensory indulgence of unique textures**
- **Delicacy of exceptional fragrances.**
- Formulas approved by an **Expert panel** trained in sensory evaluation techniques.

SAFETY.

- **Rigorous selection of active ingredients** in compliance with the most advanced global regulations.
- A conservative approach to preservative agents
- **Tolerance testing of new products** scientifically proven under external medical control.
- **Cosmetovigilance system.**

EFFICIENCY.

- **In-house Efficiency Evaluation Unit**, which relies on a **panel of more than 700 people.**

NATURAL.

- **Botanical active ingredients** ideally sourced from **Green chemistry**
- Some of these ingredients are inspired by **Les Jardins Sothys®**
- Compliant with the **Washington Convention**



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Sothys, a responsible brand that fully controls its entire product design process.



Les Jardins Sothys®
(The Sothys Gardens),
a source of inspiration
for natural ingredients.



Active ingredients sourced
in a responsible manner.



Short component
supply chains.



Paper and paperboard from
sustainably managed forests.



Waste and consumption
optimisation on the
manufacturing site in
Meyssac (Corrèze) (7,500
m²) in compliance with
GMP standards (Good
Manufacturing Practices).



Logistical flows optimized
from the Ussac logistical
centre (Corrèze) (4,200 m²).



Very stringent production standards.

⊕ MEYSSAC [CORRÈZE] FRANCE - 7,500 m²

A modern production unit.

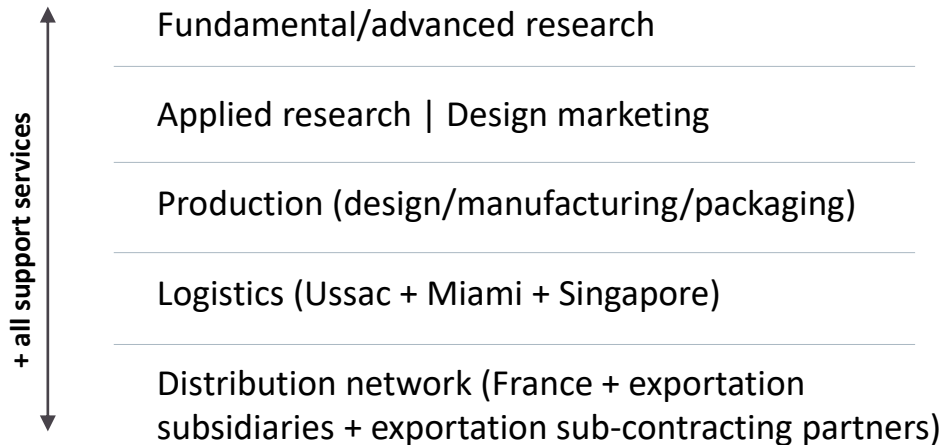
Good Manufacturing Practices Standard.

Every year: over 400 tons of creams and 130 tons of lotions


MADE IN FRANCE



Value and quality mastered over all of our operations.





Our commitment to
sustainable development



Our Sothys Eco conception Manifesto

- **Optimisation** → The Selection

- Recyclable materials

- 100% of cardboard and paper from sustainably managed forests

- PVC removed



POS materials.

- ◆ All cardboard and paper comes from sustainably managed forests.
- ◆ The “TRIMAN” logo added to publishing documents.



Our Sothys Eco conception Manifesto

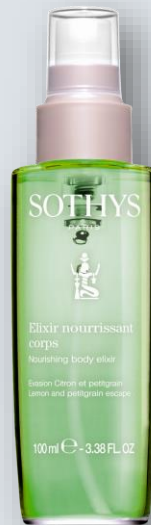
- **Optimisation** → Redesigned packaging

→ Design-focused yet lightweight packaging

→ Volume of our gift boxes and cardboard reduced



PET



An example of successful eco-design: Sothys bottle.

Packaging details
OLD BOTTLE



SOTHYS EXCLUSIVE DESIGN

Weight: 26 g

Bottle material: HDPE

→ **non-recyclable**

2 pumps = multiple materials

→ **non-recyclable**

-8%
plastic

Packaging details
CURRENT BOTTLE



SOTHYS EXCLUSIVE DESIGN

Weight: 24 g

Bottle material: PET

→ **recyclable**

1 pump + 1 flip-top cap with sleeve → **recyclable flip-top cap**



Every year,
less plastic
is consumed

And the story goes on...

Did you know?

PET is a very protective packaging material. Its transparent version resembles hard glass and offers all the benefits of plastic (easy to transport, less fragile). Most importantly, it is a fully recyclable material, which is also used traditionally for mineral water.

SOTHYS BOTTLES

2011



200 ml

2014



150 ml

2016



100 ml

An example of successful eco-design: Sothys jar.

Packaging details



-16%
plastic



SOTHYS EXCLUSIVE DESIGN

A glass-effect appearance for prestige

Lightweight PMMA jar → **recyclable**

PP lid → **recyclable**

PP inner jar → **recyclable**

Did you know?

PMMA is a plastic material better known by its trade name Plexiglas. Its transparency, visual appearance and scratch resistance mean that PMMA is regarded as a lightweight alternative to glass. This material can be recyclable because it can be melted and then remoulded.



Every year,
less plastic
is consumed

Our Sothys Eco conception Manifesto.

- **Optimisation** → Easier recycling
 - Packaging in single materials or with separable elements, packagings in recycled materials
 - +95% of our packaging come from Europe
 - Production that supports the green transition

**Recycled
PET**



An example of successful eco-design: Secrets de Sothys® La Crème 128 refill.



Sustainability

Nature protection

Recyclability

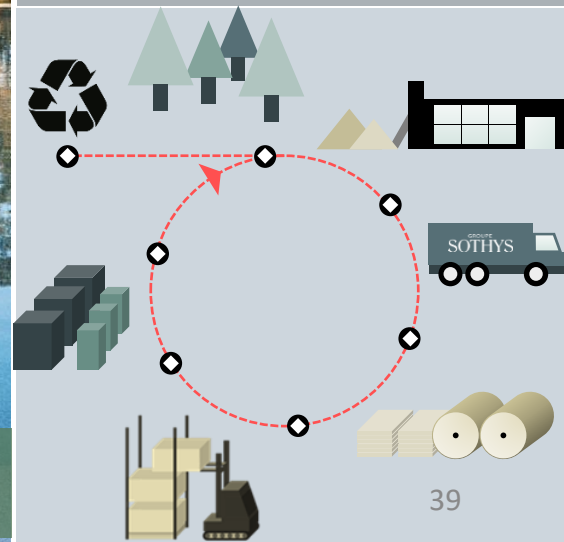
Luxury

Our Sothys Eco conception Manifesto.

- Reduction → Our water consumption
 - Water flow circuits tested and optimized in our manufacturing unit
 - Our industrial water retreated
 - Rainwater collected and used to water the Jardins Sothys®



Electricity : -39% since 2013
Fuel : -32% since 2013



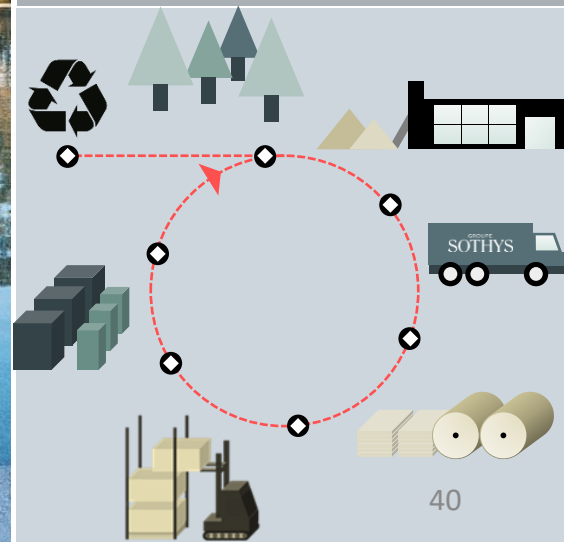
Our Sothys Eco conception Manifesto.

- Reduction → Our carbon footprint

→ Cardboard, plastic and used paper sorted and recycled

→ Transport partners selected

→ Boats over planes for long-distance shipments



Our Sothys Eco conception Manifesto.

- What are our commitments for the future?
 - To draw inspiration from and protect the Jardins Sothys® (Sothys Gardens).





Rigorous formulation ethics

Natural and transparent

Our Sothys Formulation Manifesto.

- 4 founding principles:

→ Safety

→ Sensoriality

→ Efficiency

→ Naturalness



Our Sothys Formulation Manifesto.

- 100% of our natural raw materials come from renewable sources
- 100% of our exfoliating particles are natural
- We use natural plant oils



Our Sothys Formulation Manifesto.

- Sothys patented active ingredients
- Organic active ingredients
- Active ingredients derived from co-products
- Active ingredients extracted using green chemistry



SOTHYS
ADVANCED
RESEARCH





Our Sothys Formulation Manifesto.

- Are our products vegan ?

→ Yes

→ Only two raw materials of animal origin
(collagen + beeswax derivatives)

→ Now only 10 non-vegan formulas !



Our Sothys Formulation Manifesto.

- How do we ensure that our formulas are well tolerated by the skin?

→ Cell culture evaluation

→ Clinical tests

→ Safety assessment



Our Sothys Formulation Manifesto.

- Do we test on animals?

→ No. In Europe, animal testing is banned



Our Sothys Formulation Manifesto.

- What ingredients do we prohibit?

→ Parabens

→ Formaldehyde

→ Aluminium salts

→ Non-certified palm oil



Our Sothys Formulation Manifesto.

- Ethical and environmental considerations in relation to the raw materials used:

→ Child labour must not be involved to source any of the ingredients used.

→ If exploiting a source poses a threat to biodiversity, none of the ingredients used can come from such a source.

→ Animals must not be involved in any of the ingredients.



Our Sothys Formulation Manifesto.

- What are our commitments for the future?
 - In particular, Sothys invests 1% of its revenue into protecting nature through Les Jardins Sothys® and by sustainably managing its 4-hectare site within a 26-hectare protected forest reserve.





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Our expert: the Digiesthéticienne™.

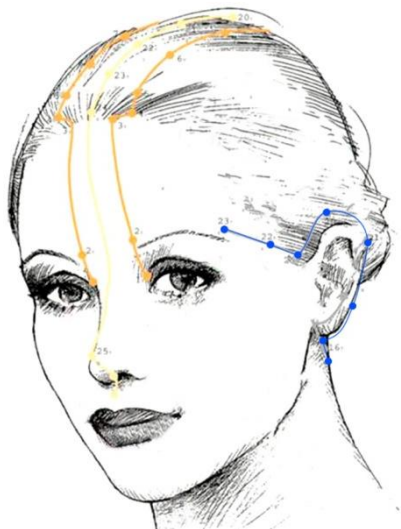
A real aesthetics professional trained in the practical aspects of the profession, the Digiesthéticienne™ is the ambassador for the efficiency of Sothys treatment rituals.

She knows how to listen, establish a cosmetic diagnosis and a beauty prescription and guide each client's Fil de Vie™.



Digi-Esthétique®.

The brand's flagship method, Digi-Esthétique® is an application technique specially developed by and for beauty therapists, to optimize treatments and absorption of active ingredients. Digi-Esthétique® combines acupuncture and massage techniques from Eastern and Western cultures.



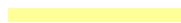
TRIPLE WARMER



BLADDER



GOVERNING VESSEL



LE FIL DE VIE™.

« All Sothys products, treatments and Intensive treatments are designed and formulated to complement each other, never interfering with the Sothys Fil de vie™ principle. »

M. BERNARD MAS.
CEO FOUNDER,
CEO OF THE STRATEGIC AND SECURITY BOARD.

The skin begins the very first day of life with its own supply of energy reserves that act as the source of its glowing radiance for many years to come.

Based on this simple observation, Sothys developed the Fil de vie™ principle, which aims to compensate and preserve the integrity of the skin's youth reserves in order to maintain the glowing radiance that ensures its beauty.

Regular Sothys professional treatments in an institute and the daily use of Sothys products at home make it possible to effortlessly attain this result.





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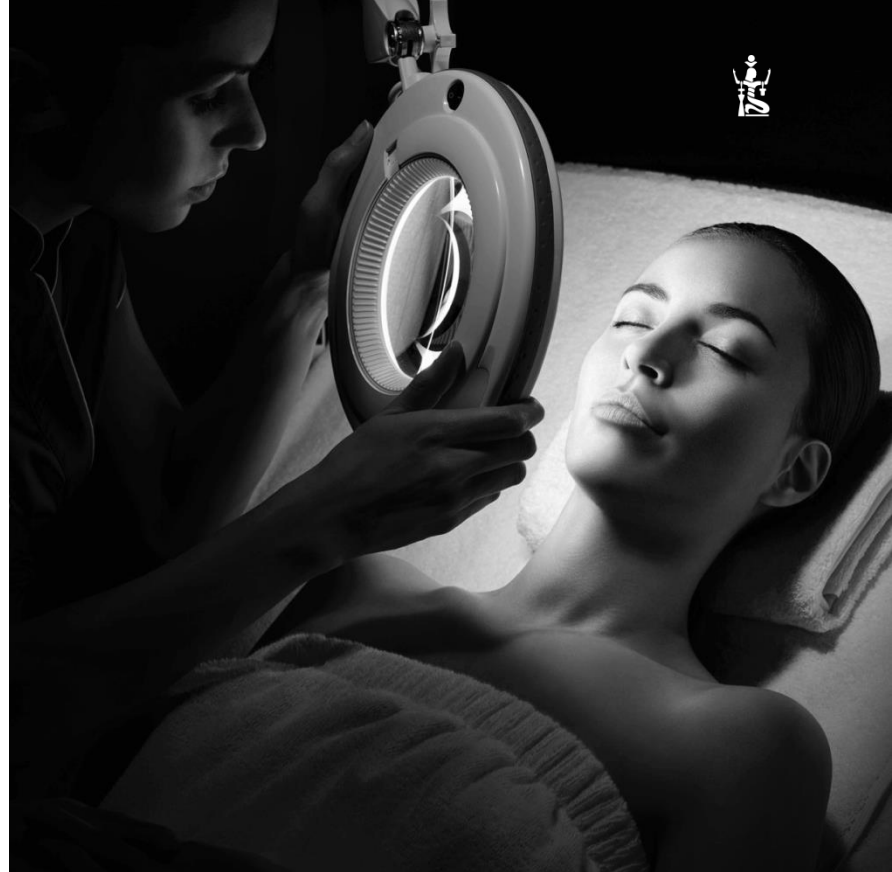
Synergetic programme Professional Treatment | Home Care.

SYNERGETIC PROGRAMME

PROFESSIONAL
TREATMENT

HOME CARE

The efficiency of Sothys treatments is based on the combination of highly sophisticated treatments provided at an institute and daily products used at home to prolong the effects. An accurate beauty diagnosis, for a customized beauty prescription.



The 3 Intensive treatments.

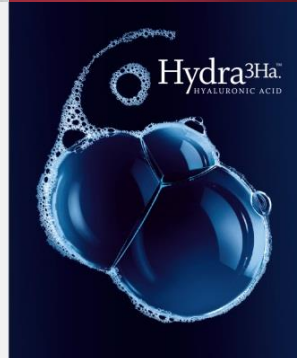
*The excellence
of professional facial treatments.*

**DETOX ENERGIE™
INTENSIVE TREATMENT**
with organic elderberry extract
patent pending FR 18 53898
100% of satisfaction after one
treatment: the skin is
recharged with energy.
The complexion is bright and
appears depolluted.



**HYDRATING INTENSIVE
TREATMENT HYDRA3HA.
HYALURONIC ACID™**
with 1055 boletus extract.

Pro-youth hydration
100% SATISFACTION after 3
treatments.



**YOUTH INTENSIVE
TREATMENT**
βP3. TRI-COMPLEX™
SAFFRON-SOPHORA-PEPTIDES.

50% more firmness after 3
treatments.



Desquacrem *since 1950.*

This iconic product, reformulated several times since 1950, for even more efficiency, allows a deep cleansing to rid of the most stubborn impurities.

| Desquacrem forte microderm |

Reinforced action!

The deep cleanser that is emblematic of our brand is boosted by salicylic acid and micro-grains of rice to combine deep cleansing of the skin pores and exfoliation.





Cosmeceutics.

Two ranges of products perfectly complementary with dermo-cosmetic techniques.

Red range → REINFORCE/DELAY

- In alternation with dermo-aesthetic techniques and machines
- as an ALTERNATIVE

Blue range → COMPENSATE/REPAIR

- Following aesthetic machine interventions (ex: microdermabrasion)
- Following dermo-aesthetic interventions (ex: laser)
- Following cosmetic surgery

Tested under dermatological control.

YOUTH
SERUMS

DESQUACREM

HYDRATING
YOUTH CREAMS

NOURISHING
BODY ELIXIRS

Our star products.



La Crème 128.



THE MOST SUBLIME CREAM FOR THE MOST PRECIOUS SECRET.

It's just a single step from the banks of the Nile to the quintessence of flowers... The Sothys Rose, specially created in honour of its founder, Mr Bernard Mas, became the unparalleled source of inspiration for a unique cream: La Crème 128.

Sothys and Bernardaud combine their expertise and shared passion for excellence to give rise to the most exquisite presentation ever bestowed upon beauty. For the first time in cosmetics, a porcelain jar from the Bernardaud factory contains the secrets of a unique cream with outstanding properties.



Complete structure of the products offer.

Products in the Sothys Cosmeceutique range are cosmetics. They may be applied or recommended after an dermo-aesthetic procedure (aesthetic medicine or surgery procedures) if the skin is in good conditions and undamaged, and only after seeking medical advice.

PRESTIGE



Exceptional formulas combining Sothys quintessence of know-how and scientific breakthroughs.

FACE



Offering complete sophisticated programs and new concepts, Sothys responds to all skin problems in a very targeted way.

COSMECEUTICS



Alternative cosmetic range or to be used alternatively with dermo-aesthetic techniques and machines.*

SOTHYS ATHLETICS™



Sothys Athletics™, the perfect ally of your body ritual.

BODY



With exceptional protocols, these treatments are odes to well-being, relaxation and a beautiful body.

SUN CARE



Enhanced protection to maintain the skin's youth.

SEASON



An original concept combining chronobiology and gourmet fragrances to reveal the radiance of the skin each season.

MAKE UP



L'essence du maquillage: your essential make-up kit to reveal your beauty solutions.

MEN



Sothys offers a comprehensive treatment line for men...



Facial
cabin
offer.

INTENSIVE TREATMENTS

•
Unique sensorial experience and targeted efficiency:
the excellence of professional facial treatments.

SPECIFIC PROFESSIONAL TREATMENTS

•
A response to a precise issue.







FUNDAMENTAL/INTRODUCTORY TREATMENT

•
To maintain the different skin types.











Facial cabin offer.

INTENSIVE TREATMENTS • Unique sensorial experience and targeted efficiency: the excellence of professional facial treatments.

DETOX ENERGY™ INTENSIVE TREATMENT	100% of satisfaction after one treatment: the skin is recharged with energy. The complexion is bright and appears depolluted.	 
HYDRATING INTENSIVE TREATMENT HYDRA3HA. HYALURONIC ACID™	Pro-youth hydration 100% SATISFACTION after 3 treatments	 
YOUTH INTENSIVE TREATMENT WITH βP3. TRI-COMPLEX™	50% more firmness after 3 treatments.	 

SPECIFIC PROFESSIONAL TREATMENTS • A response to a precise issue..

TREATMENT OF A TARGETED AREA CRYO EYE PROFESSIONAL TREATMENT CORRECTING TREATMENT	Visibly preserve the eye contour youthfulness. To restore clean, healthy and blemish-free skin.	 
SENSITIVE SKINS TREATMENT SOOTHING PROFESSIONAL TREATMENT WITH SPA™ THERMAL WATER	For naturally sensitive skin or temporarily sensitized skin.	 
SEASONAL TREATMENT SPRING-SUMMER / AUTUMN-WINTER	To reveal the skin's radiance, season by season.	 
DERMATOLOGICAL-LIKE TREATMENT RESURFACING PEELING	For a cleared skin, as renovated.	 

FUNDAMENTAL/INTRODUCTORY TREATMENT • To maintain the different skin types.

NORMAL SKINS SENSITIVE SKINS COMBINATION TO OILY SKINS SKINS WITH FRAGILE CAPILLARIES	 
SPECIFIC FOR MEN DETOXIFYING FACE TREATMENT	



Body
cabin
offer.

SOINS
MANS/PIEDS

SOINS SOUS
AFFUSION

ENVELO-
PPEMENTS

MODELAGES

GOMMAGES

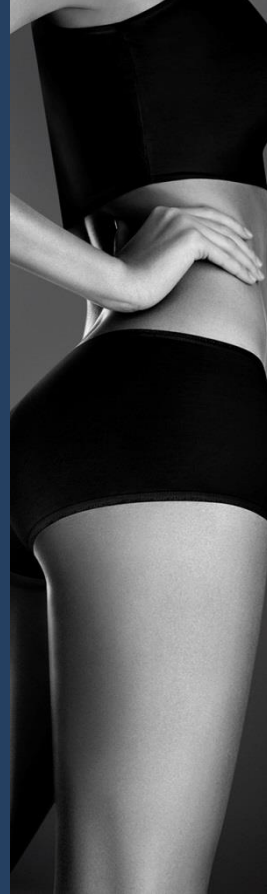
SOINS
PROFESSIONNELS
SPECIFIQUES

SOINS
SIGNATURE

RELAXING



SPORT



SLIMNESS



Body cabin offer.

	RELAXATION	SPORT	MINCEUR
SOINS SIGNATURE	<p>SENSATIONS ORIENTALES</p> <p>HANAKASUMI™</p> <p>INDONESIE ANCESTRALE™</p>		<p>SIGNATURE SLIMMING TREATMENT</p> <p>PRO-YOUTH BODY TREATMENT</p>
SOINS PROFESSIONNELS SPECIFIQUES		SMOOTHING/WARMING TREATMENT	
GOMMAGES	<p>DELICIOUS SCRUB</p> <p>100% CUSTOMIZED SUGAR AND SALT SCRUB</p> <p>6 ESCAPES TO CHOOSE</p>		SILHOUETTE EXFOLIANT
MODELAGES	<p>100% CUSTOMIZED RELAXING MASSAGE</p> <p>- 4 TEXTURES : WAX, OIL, CREAM AND SHEA BUTTER + 6 ESCAPES TO CHOOSE</p>	NUTRI-RELAXING MASSAGE	<p>CUSTOMIZED SLIMNESS MASSAGE</p> <p>TONING MASSAGE OIL WITH ESSENTIAL OILS</p> <p>PRO-YOUTH BODY MASSAGE SMOOTHNESS/ FIRMNESS</p>
ENVELOPEMENTS	<p>100% CUSTOMIZED HYDRANOURISHING COCOON MASK</p> <p>6 ESCAPES TO CHOOSE</p>		PEELING WRAP
SOINS SOUS AFFUSION	<p>MASSAGE WITH MASSAGE WAX</p>		
SOINS MAINS/PIEDS	<p>CUSTOMIZED HANDS TREATMENT</p> <p>CUSTOMIZED FEET TREATMENT</p>		



Sothys, our differences



- I. A historic family business focused on excellence
- II. Natural active ingredients created by Les Jardins Sothys® (The Sothys Gardens).
- III. The science of results.
- IV. Made in France with eco responsible production.
- V. Our brand ambassador... the beauty therapist
- VI. The art of professional treatments
- VII. Sothys exclusively in beauty institutes, clinics and spas**

Our distribution channel.

BEAUTY
INSTITUTES



DERMATOLOGISTS
/ MEDI SPAS



HOTELS SPAS



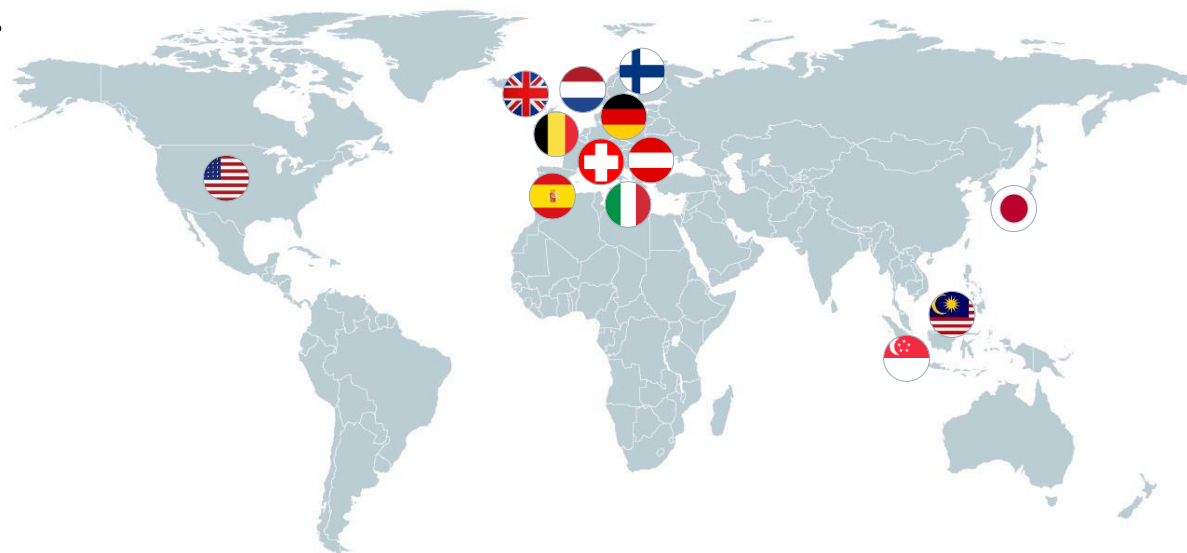


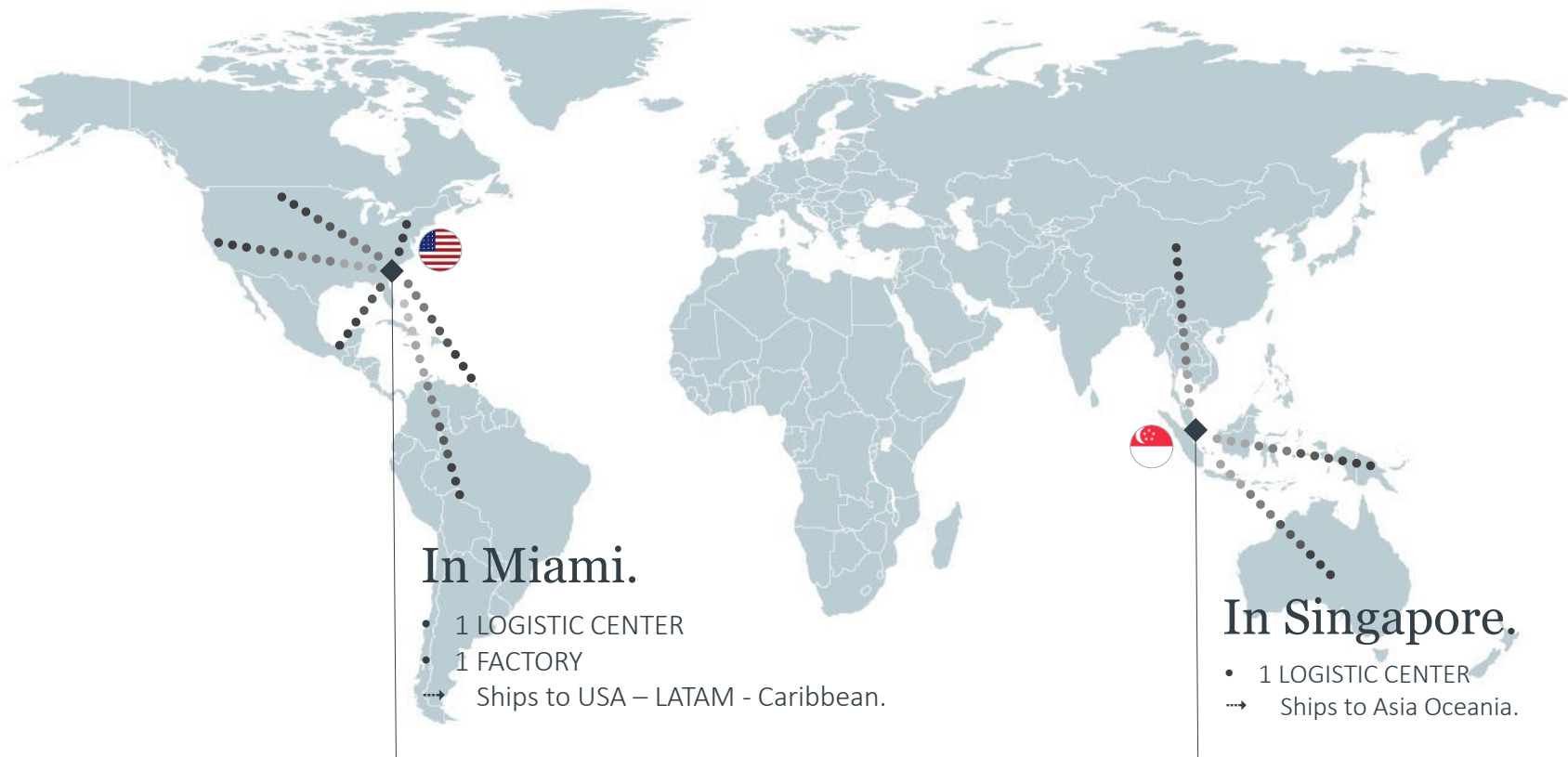
International distribution.

15,000 institutes, spas and beauty clinics in 120 countries.



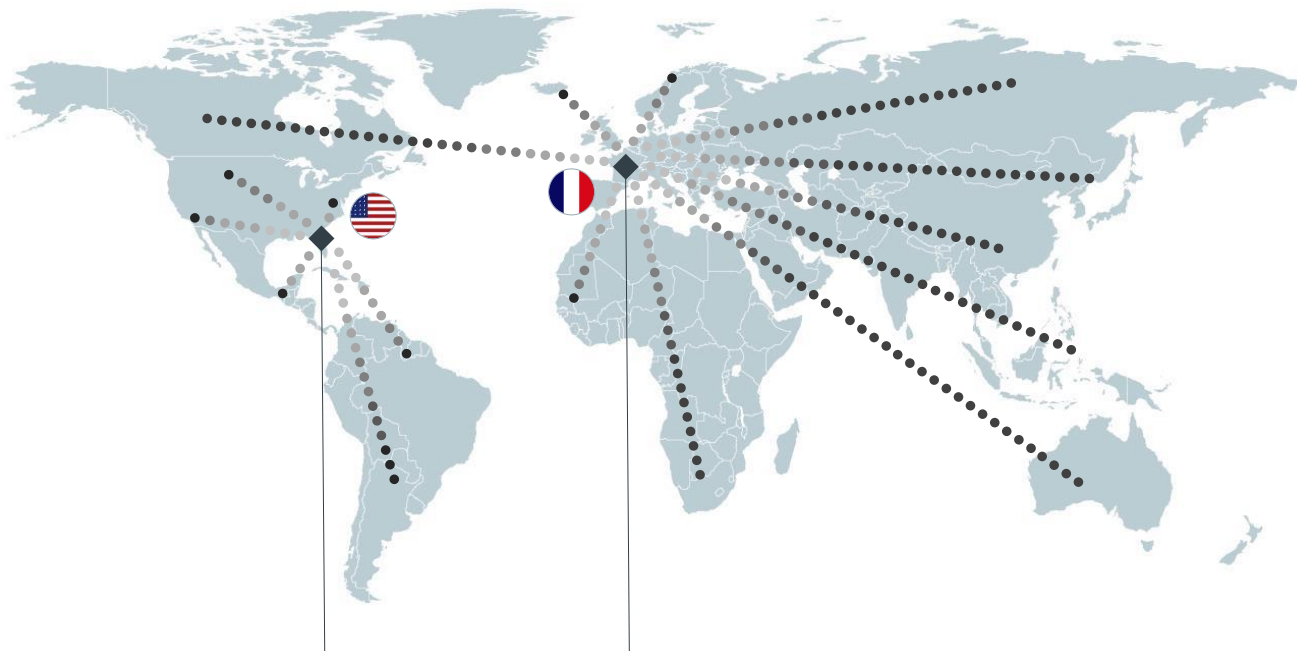
12 branch offices
in the world.







120 countries.



**3 international master
trainers**
Miami → USA/SouthAmerica

**5 international master
trainers**
Paris → Worldwide



65 local trainers all around the world who regularly update their skills

3,000 people trained every year (Paris + Worldwide)

745 people trained in the USA every year

L'INSTITUT SOTHYS PARIS

Mythical address, at 128 rue du Faubourg Saint Honoré,

The Sothys Institute is getting a makeover!

In the meantime, the Sothys Institute is set up opposite *93, rue du Faubourg Saint-Honoré 75008 Paris.*

Come and meet our ambassadors and let yourself be tempted by *a personalized beauty consultation or flash makeup* in an intimate and cozy atmosphere.

Leave with your *beauty prescription* at home!

In 2021, discover our treatment area for a *unique sensory experience*, solo or in duo.



 SOTHYS
PARIS

SOTHYS IS ALSO...



... Art as a source of well-being, well-being as art de vivre.

Sothys, a friend of the arts... and artists.

Sothys strives to promote all forms of artist expression, including cinema, television, music and opera.



... Heritage.

Committing to the enhancement and safeguard of the heritage is a natural extension of that, especially in its Corrèze home.

Examples of this commitment include the renovation of churches in the area, Saint-Hilaire La Combe in Curemonte, Saint-Pierre-ès-Liens in Noailhac and the creation of contemporary stained glass windows in the Chapelle des Pénitents in Collonges.



... A supporter of associations which care for the well-being of sick people.

Through its partnership with the Souffle de Violette or the Maison du bien-être of Bordeaux belonging to the association ARSENA (ASSOCIATION REGIONALE DES SOCIO ESTHETICIENNES NOUVELLE AQUITAINE) and various medical centers and specially-trained socio-beauty therapists, Sothys offer treatments to patients.





Digital





Global digital communication.

A coherent and international image for a stronger brand.

- **INSTAGRAM**
19 300 followers France
- **FACEBOOK**
30 200 followers France
- **WEBSITE**



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WWW.SOTHYS.COM